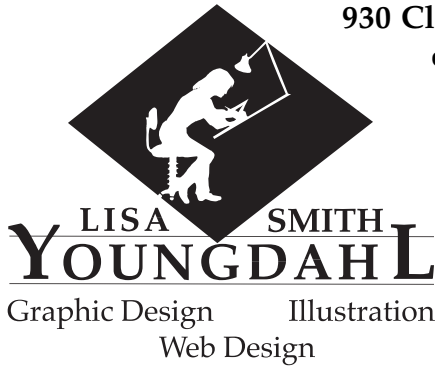


930 Cleveland Avenue • Batavia, Illinois 60510 • (630) 406-1802  
e-mail: lisa@lsydesign.com • web:www.lsydesign.com



## EXPERIENCE

### FREELANCE

March 1988 - Present

Clients have included Jacobs Suchard, James River Corporation, Barco Products, Midwest Computer Products, Jewish Educational Toys as well as local design studios and small businesses.

### WAUBONSEE COMMUNITY COLLEGE

Sugar Grove, Illinois

#### Adjunct Faculty

January 2002 - Present

Teach credit and continuing education classes; Intro to Graphics, Quark Xpress, Adobe Illustrator, Adobe Photoshop, Dreamweaver, and Adobe InDesign.

### LD&A ADVERTISING

Batavia, Illinois

#### Senior Designer

November 1993 - March 2000

Developed advertising and collateral for clients such as Diamond Exteriors, Norix, Inc., while maintaining my own freelance client base.

### JACOBS SUCHARD/BRACH

( E.J. Brach Corporation -  
Brach Candy)  
Chicago, Illinois

#### Assistant Art Director

September 1986 - March 1988

Initiated graphic solutions for packaging, P.O.P. and collateral. Coordinated schedules for packaging and all collateral materials, working directly with outside vendors. Authorized to approve or reject all proofs and printed materials. Supervised graphics department in absence of Art Director.

#### Artist

March 1983 - September 1986

Created packaging, P.O.P. materials, brochures, and catalogs. Involved in all phases of production; design to mechanical art, photography direction, and approving print runs.

### BELDEN CORPORATION

Geneva, Illinois

#### Graphics Specialist

October 1979 - March 1983

Developed package design, catalog covers, publications, and collateral. Also responsible for production and scheduling.

## EDUCATION

### SOUTHERN ILLINOIS UNIVERSITY

Carbondale, Illinois

Bachelor of Science  
in Graphic Design

Did editorial cartooning for the *Daily Egyptian*, a student newspaper. Illustration for *non sequitor*, a student periodical. Member of Student Advertising Association. Dean's List.

### WAUBONSEE COMMUNITY COLLEGE

Sugar Grove, Illinois

Certificate in Marketing

## ACHIEVEMENTS

**First Place Illinois Lieutenant Governor Awards for Excellence in Downtown Revitalization** — Membership Brochure / Materials category

#### WDEK Radio Logo Competition

Design was chosen from 380 entries.